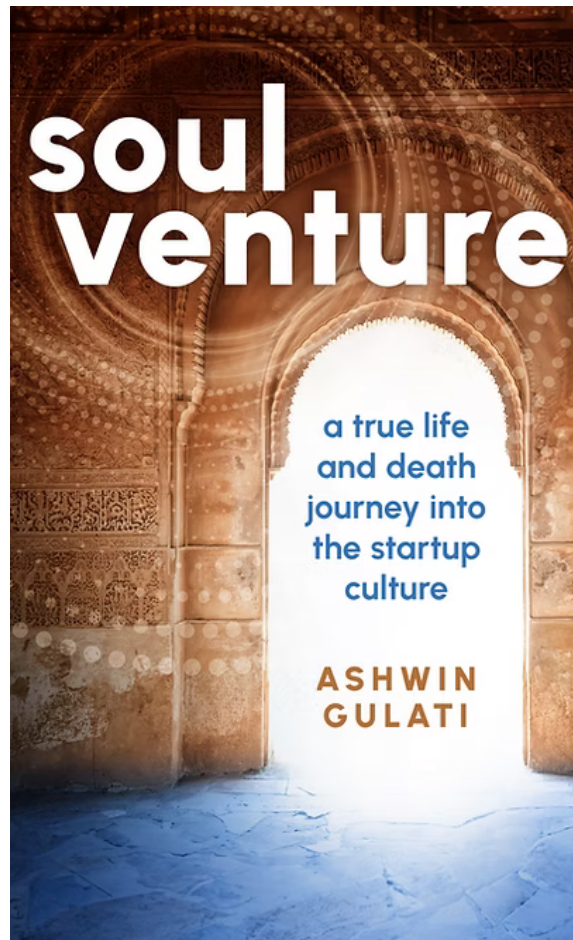


# Soul Venture

Visual Companion for Audio Listeners  
*by Ashwin Gulati*



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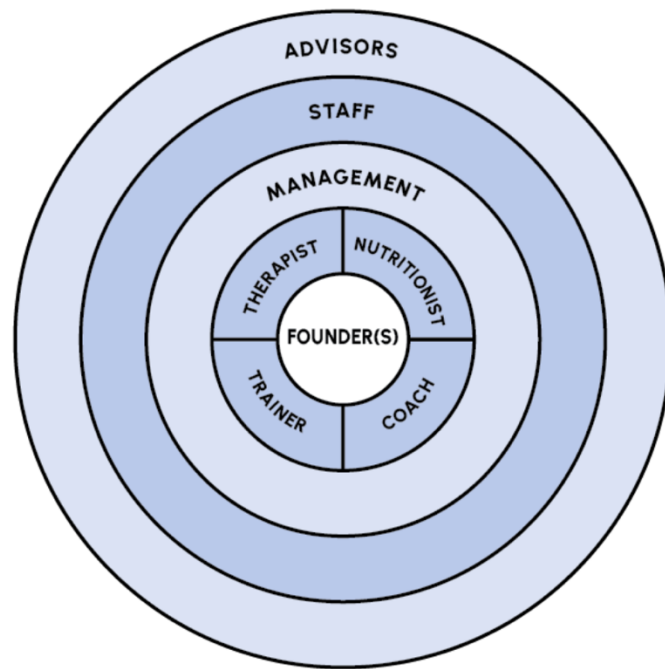
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## Chapter 2

### Startups Can Kill You, Literally

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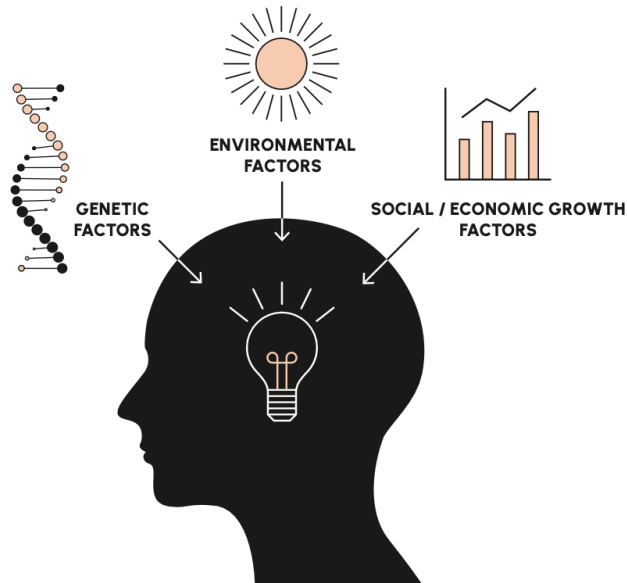


*The Core Dream Team*

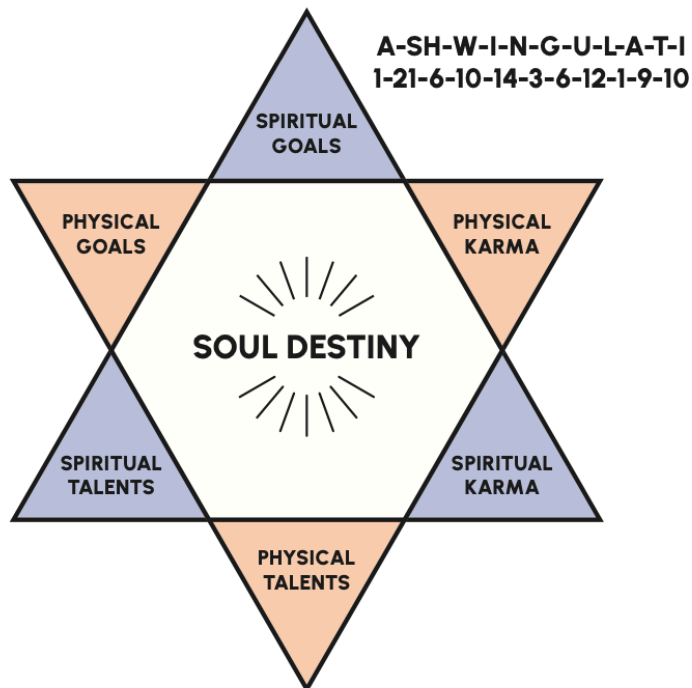
# Chapter 3

## How Are You Really Built?

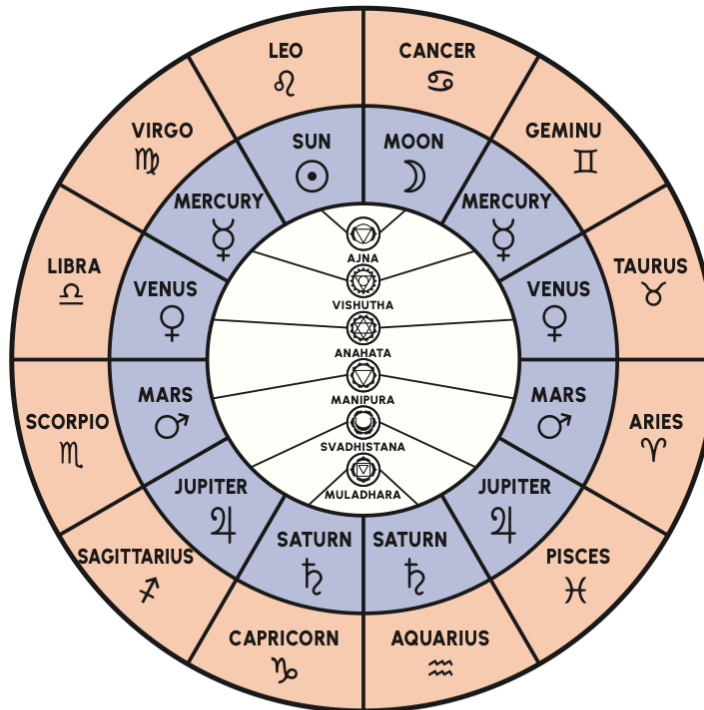
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*Entrepreneurship and Its Genetic, Environmental, and Economic Factors*



*Numerology*

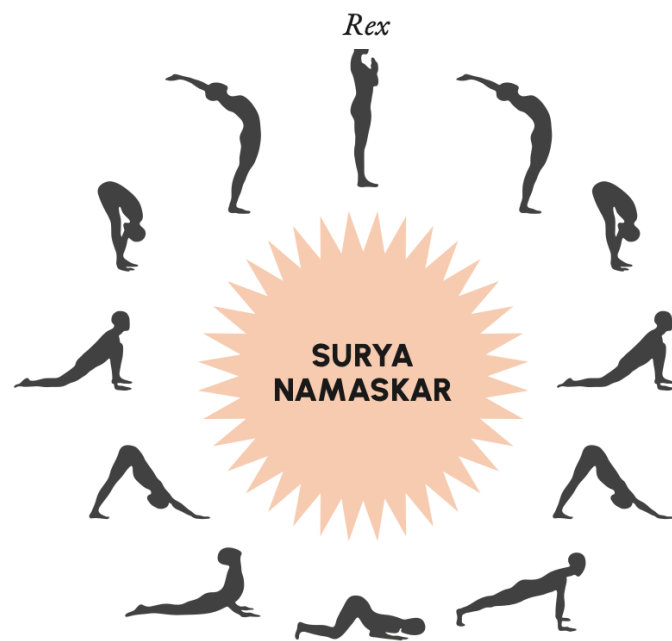


*Vedic Astrological Chart*

## Chapter 4

### EDIANDIGOTIODAAT

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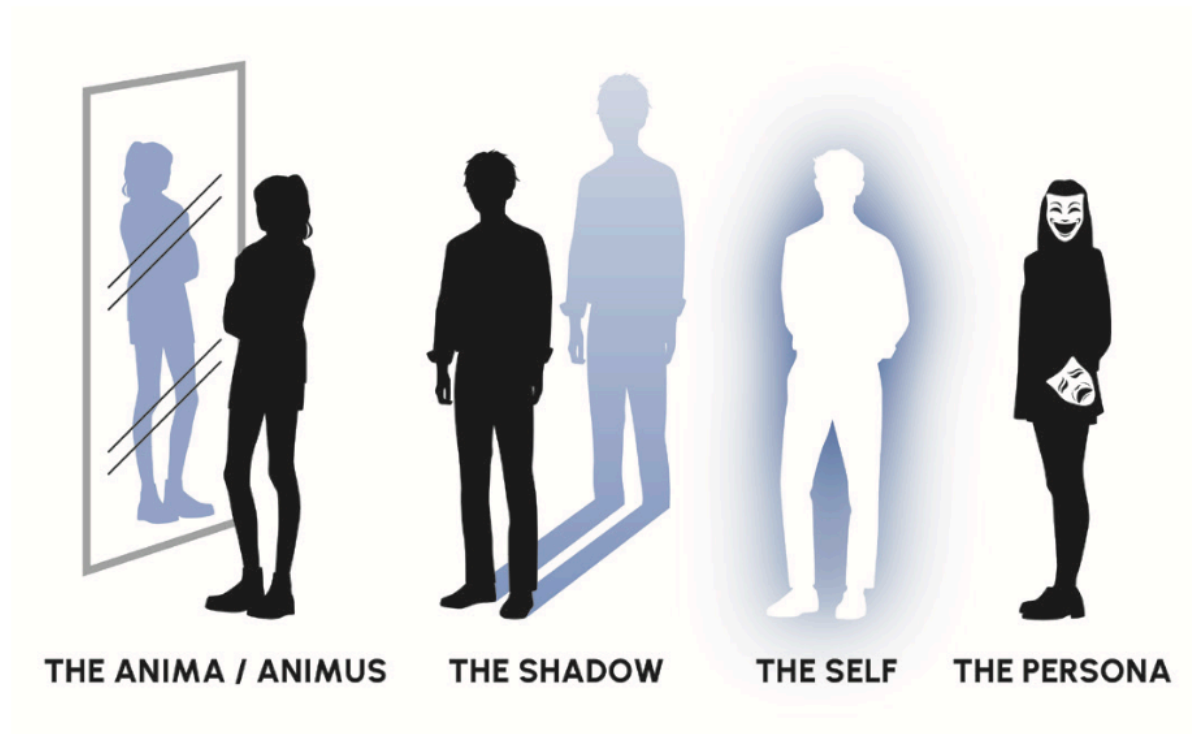


*Salutation To The Sun*

## Chapter 5

### Uncovering the Shadow's Why

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*The Four Major Jungian Archetypes*



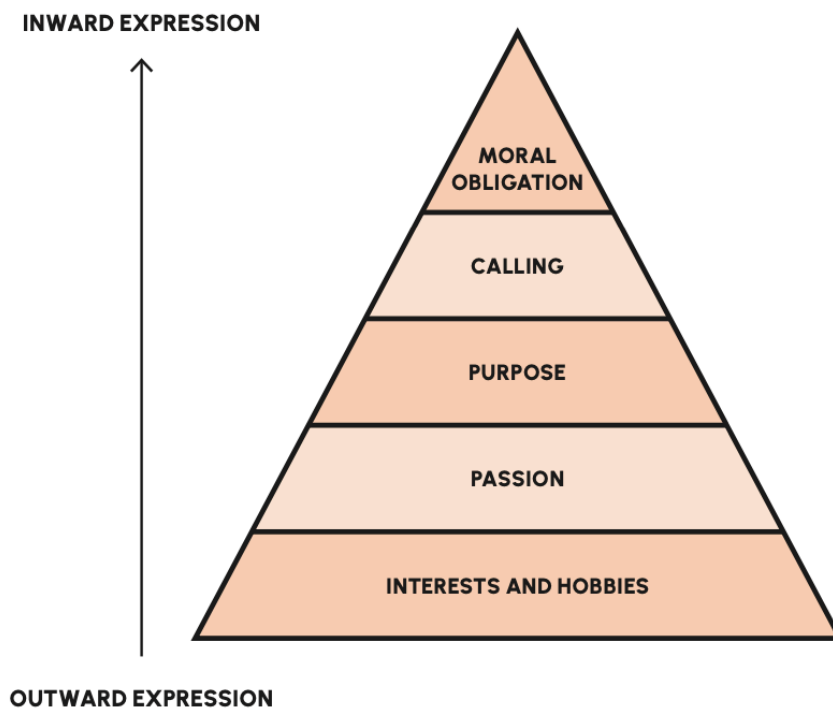
## Chapter 6

### Problems With Passion

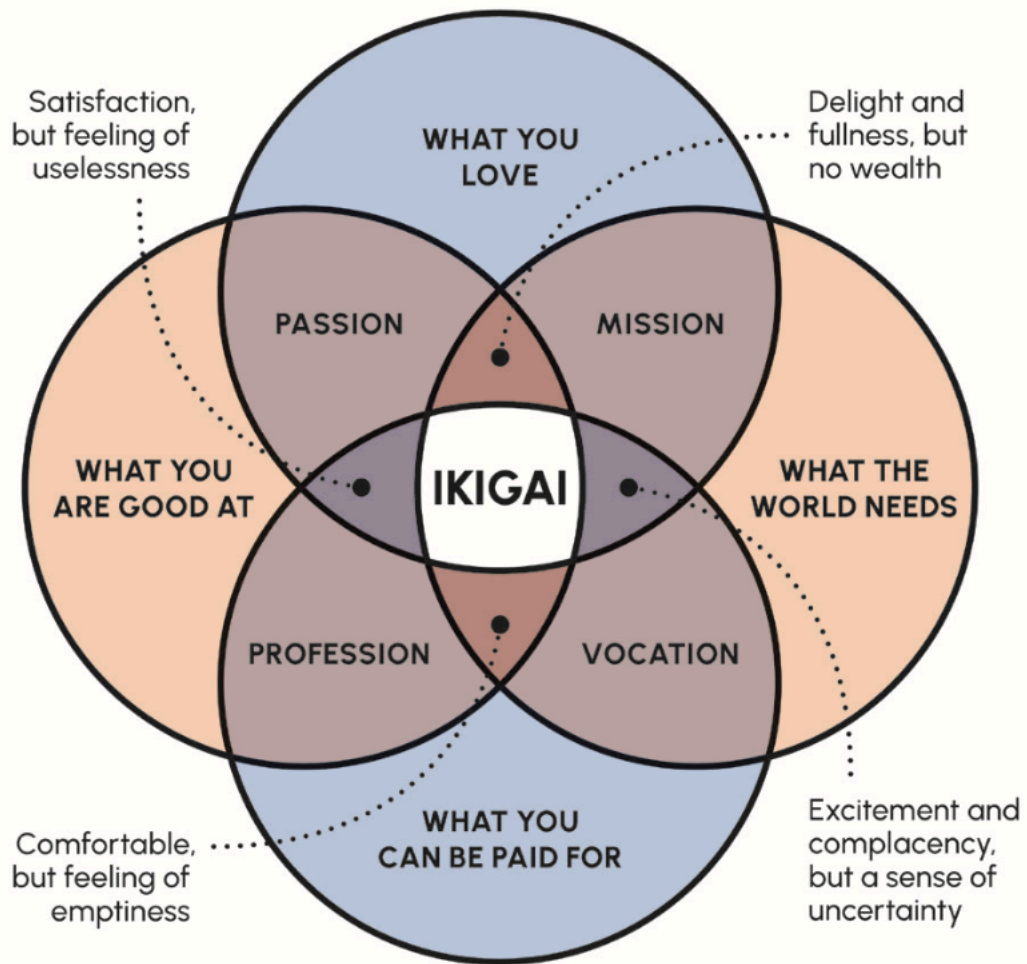
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*1967 Dodge Dart GT*



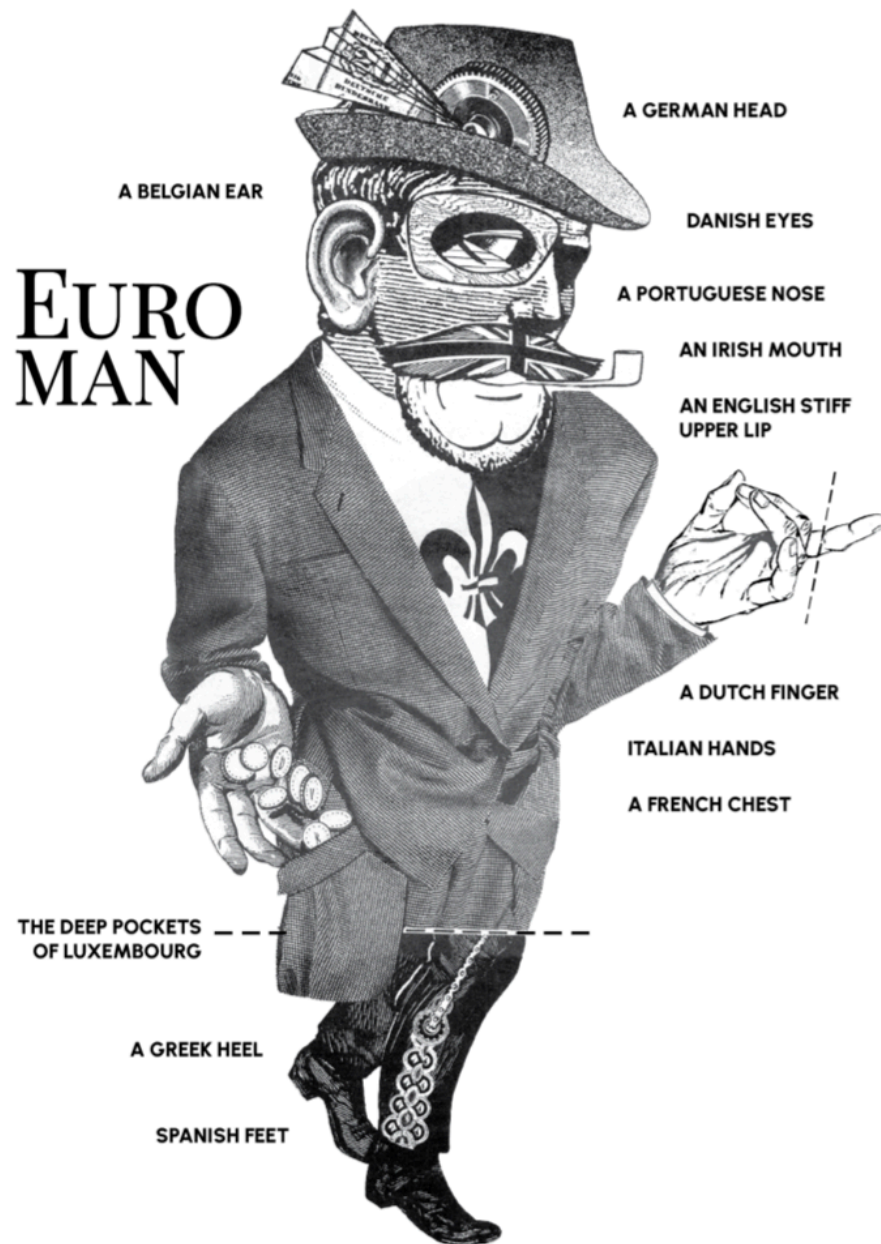




## Chapter 8

### Professional Deformation

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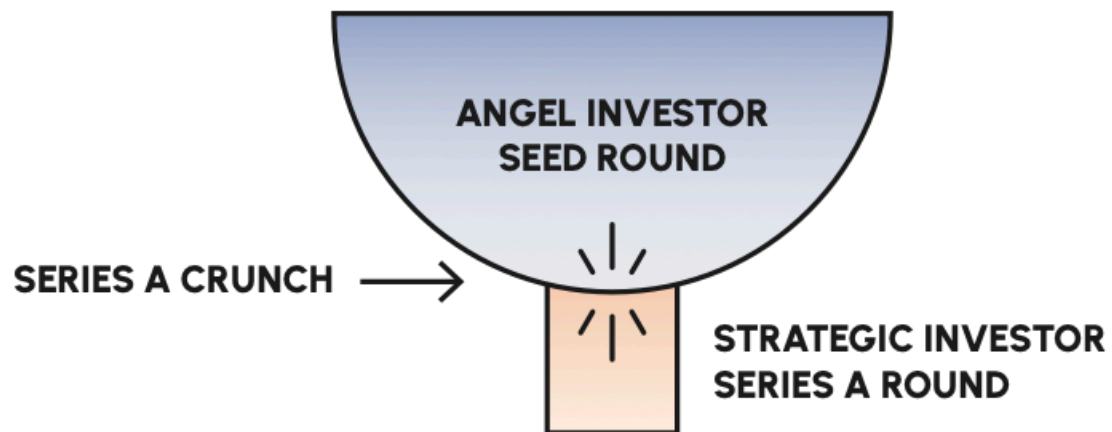


*Source: The Wall Street Journal, World Business, September 22, 1989*

## Chapter 9

### Startup Interview Questions

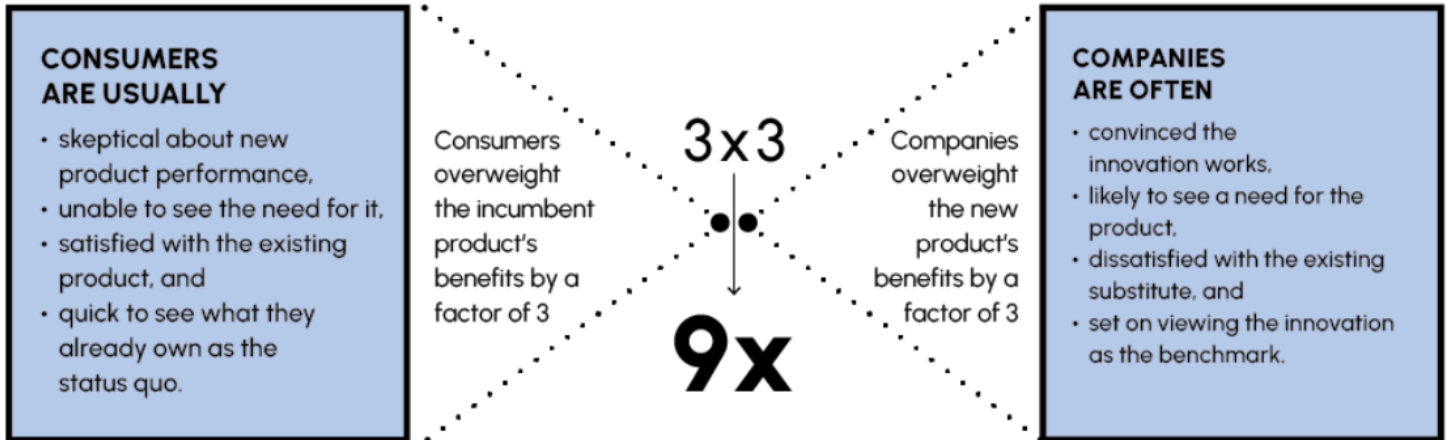
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# Chapter 10

## The 9x Effect

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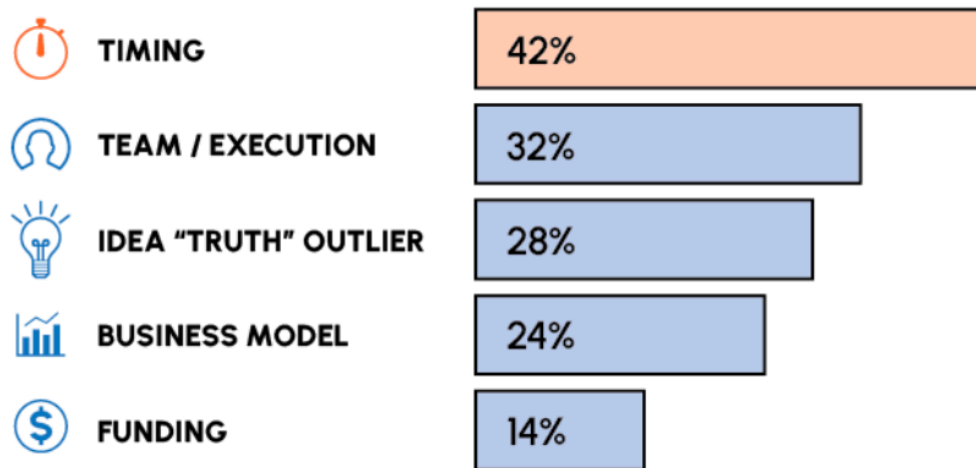


*Source: Harvard Business Review, June 2006*

# Chapter 11

## Timing is Everything: Part I

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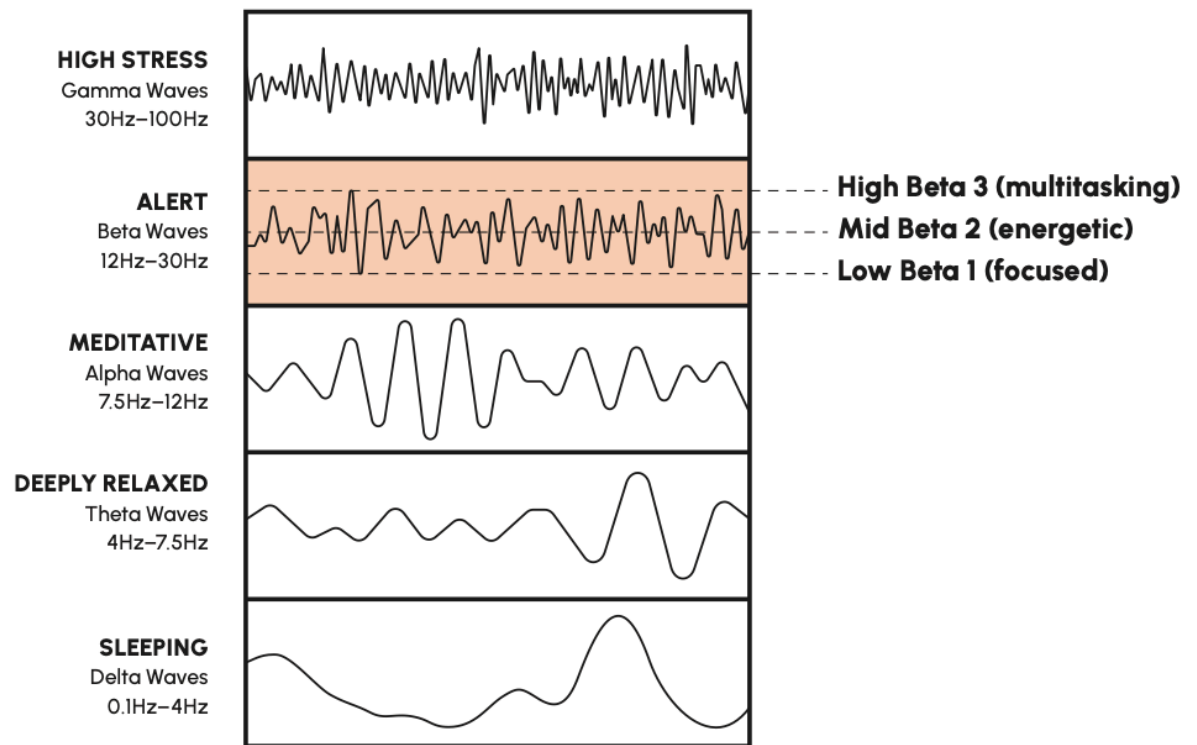


*Source: Bill Gross Ted Talk, The single biggest reason start-ups succeed, June 1, 2015.*

## Chapter 12

### Don't Ever Give Your 100%+

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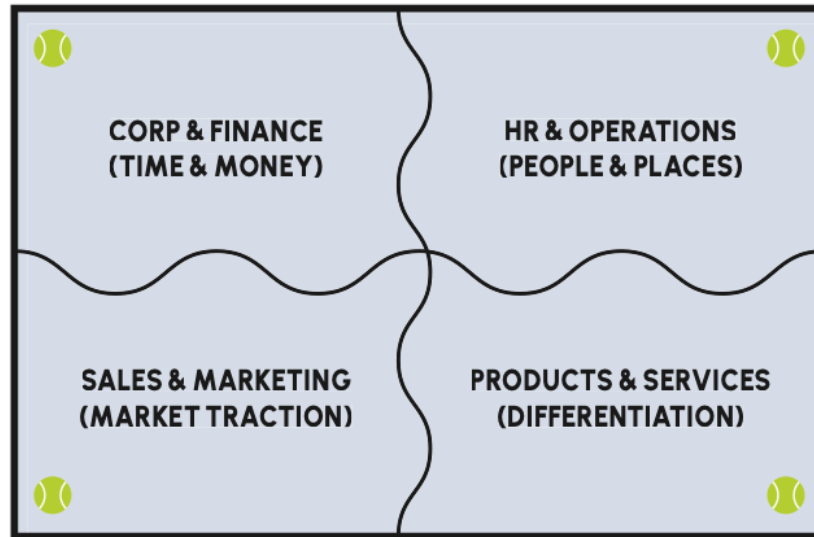


*Brainwave Frequencies*

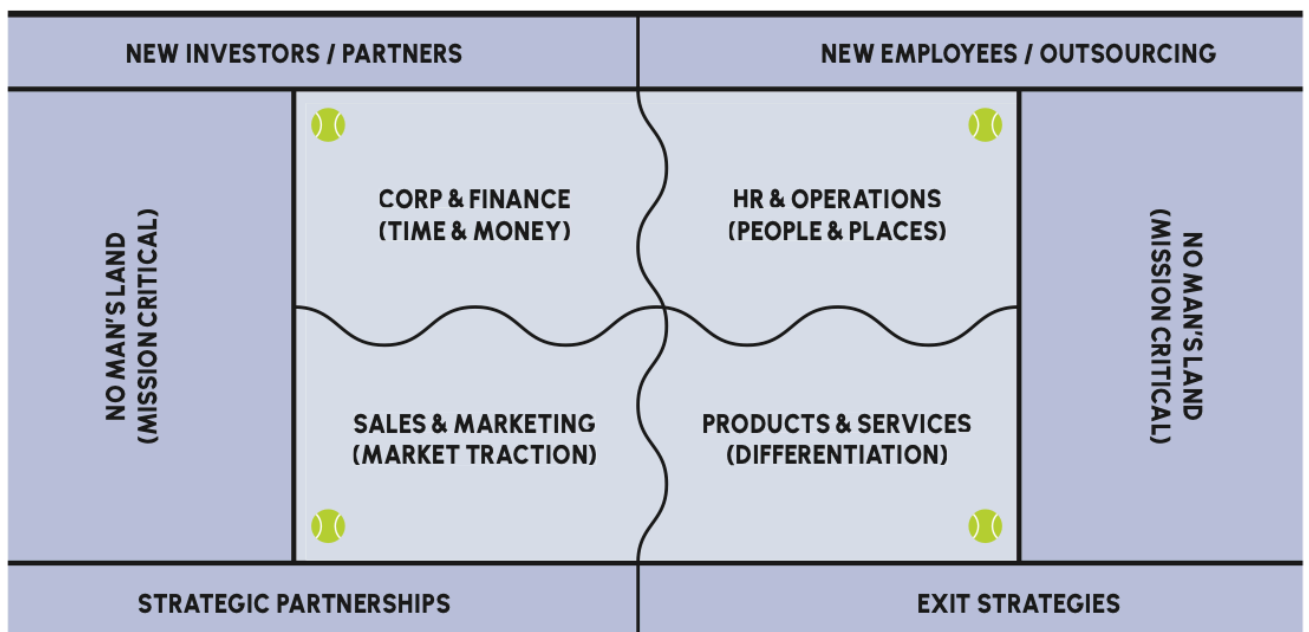
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## Play Your Game

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### *The Startup Puzzle*

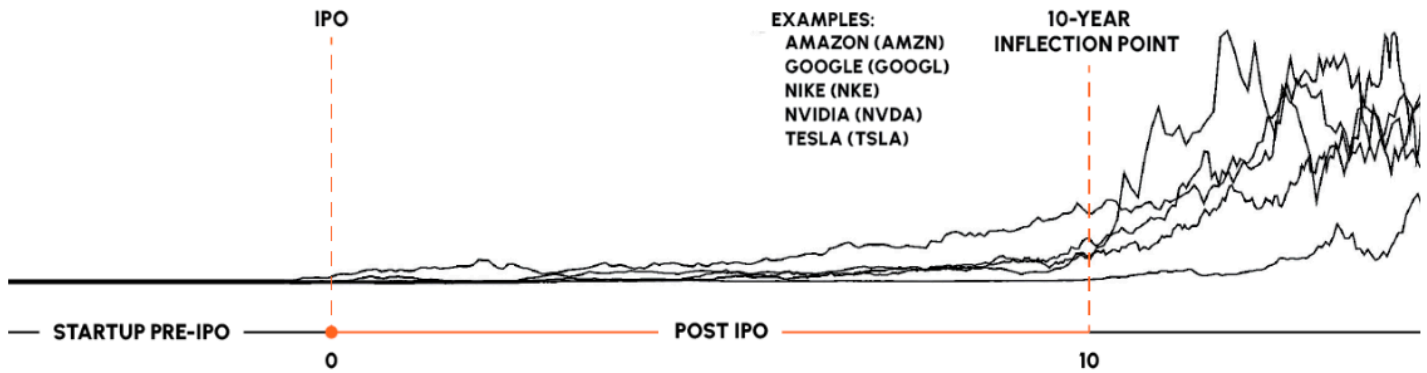




# Chapter 18

## The *Shark Tank* Syndrome

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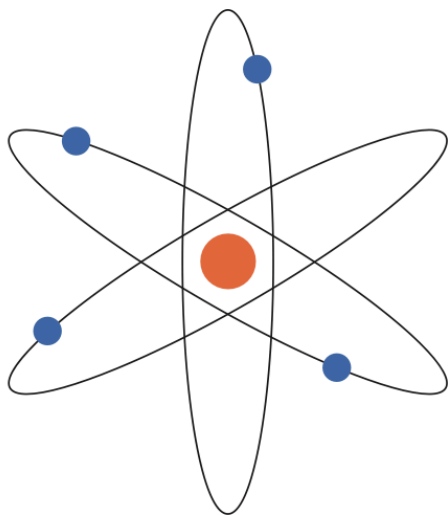


*Startup Pre-IPO and Post IPO Time to Inflection*

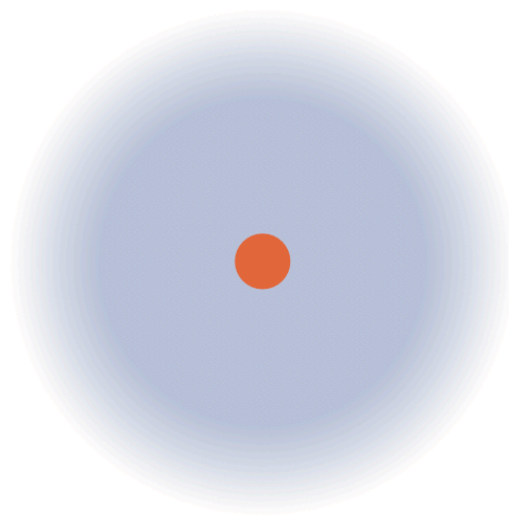
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### 3:33 and the Ultimate X-Factor

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*Electron Orbit Model*

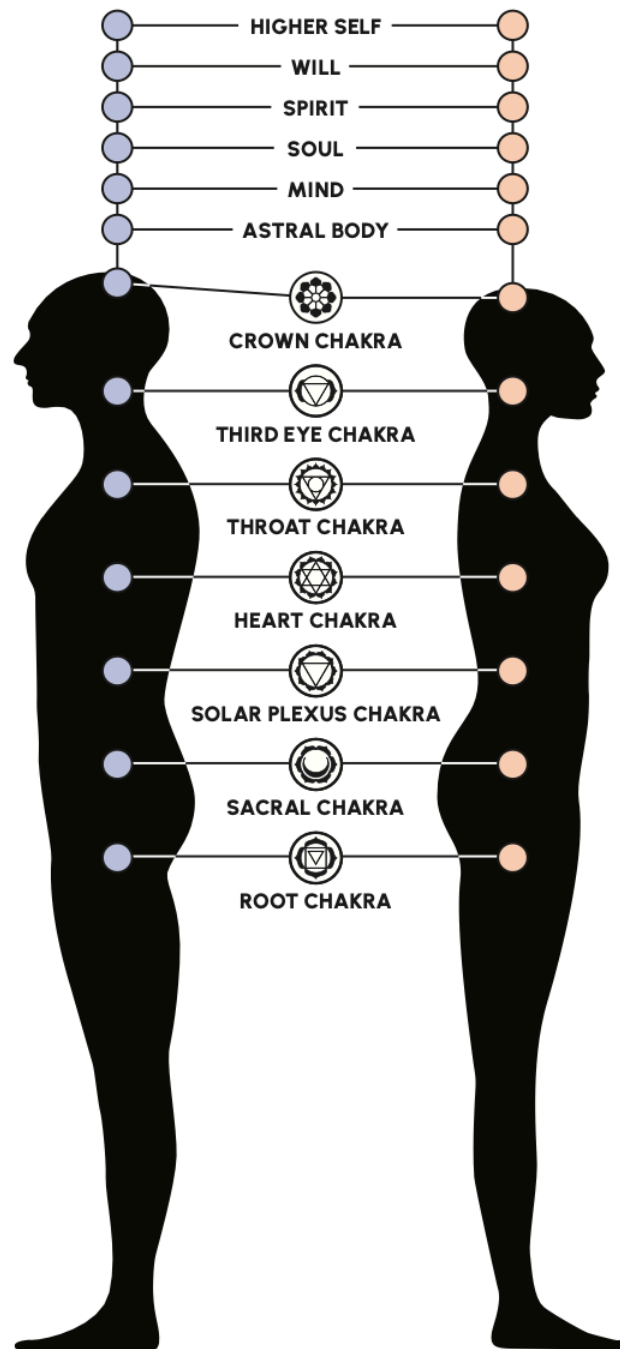


*Electron Cloud Model*

# Chapter 21

## Startups and Orgasms

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*Internal and External Chakras*

## Chapter 25

### Who Will Save You?

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*Eternity*

# Sunrise

## The Beginning of Your Startup

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